

WHY BECOME A SPONSOR?

The International Symposium on Ancient Pathogen Genomics

As the field has experienced significant growth in recent years, there is a need for experts to meet, discuss, and share insights. This symposium is the first of its kind at this scale, offering an opportunity for in-depth exploration of key challenges and advancements and strengthening the network of professionals in this field across countries.

It will be held on April 12-13, 2024 at the UNAM Campus Juriquilla, located in Querétaro City, a vibrant hub of scientific activity and cultural richness.



KEYNOTE SPEAKERS



Sébastien Calvignac-Spencer
Helmholtz Institute for One Health



Christina Warinner
Harvard University

CONFIRMED SPEAKERS



Claudio Ottoni

Università di Roma Tor Vergata



Anne Stone

Arizona State University



Miriam Bravo López

LIIGH-UNAM



Charlotte Houldcroft

University of Cambridge

ORGANIZING COMITEE



**Daniel Blanco-
Melo**
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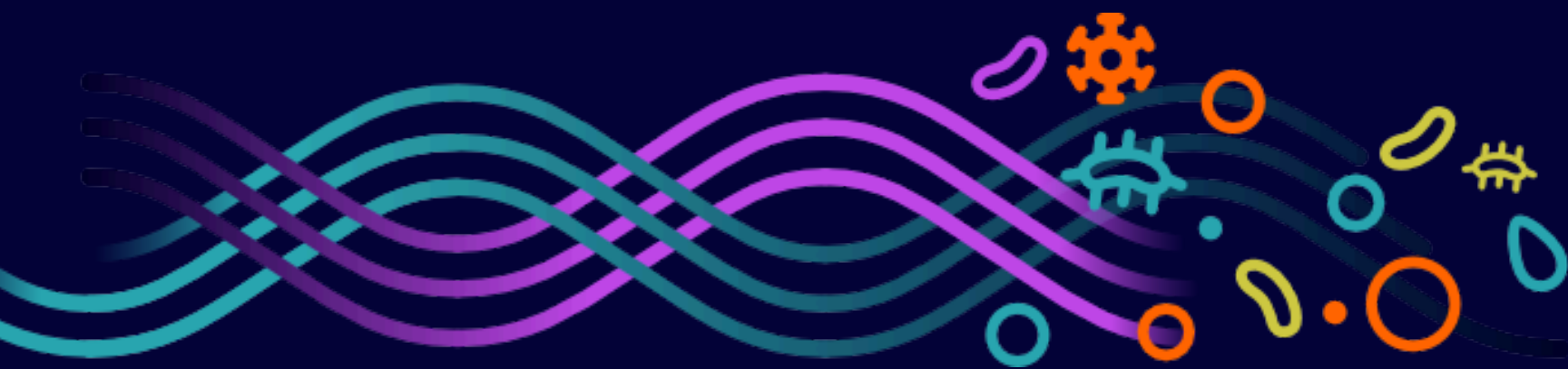
**Miriam Bravo
López**
LIIGH-UNAM



Miguel A. Navarro
LIIGH-UNAM



Anahí T. Sánchez-León
LIIGH-UNAM



AUDIENCE



Your products/services will be showcased to a highly specific audience of professionals actively involved in Ancient Pathogen Genomics aims to bring together early-career and established researchers in ancient pathogen genomics. This is an exceptional opportunity to directly connect with potential customers, collaborators, and influencers within your niche. Calling for researchers at all levels to exchange ideas and promote/strengthen connections.



SPONSORS

BENEFITS

We offer customizable sponsorship packages to align with your marketing goals and budget.

Whether you're seeking maximum visibility, specific interactions, or a combination of both, our team can tailor a sponsorship package that aligns with your specific objectives.





APG2025

**Ancient Pathogens Genomics
International Symposium**

UNAM Juriquilla, Mexico

BRAND VISIBILITY

As a sponsor, your brand will be prominently featured throughout the Venue, including promotional materials, signage, and digital platforms. This extensive visibility ensures that your company stays top of mind for participants throughout the entire event.





SPONSORS

GOLD SPONSOR

- Company logo in all APG 2025 communications from the date of contract until the event.
- Logo on signage.
- Logo on the main stage and in symposiums during breaks.
- Branding at the registration area.
- Branding at the gala dinner.
- Image in digital media.
- Presence in the virtual event.

\$2,500 USD

SILVER SPONSOR

- Company logo in all APG 2025 communications from the date of contract until the event.
- Logo on signage.
- Branding at the registration area.
- Image in digital media.
- Presence in the virtual event.

\$1,500 USD

The size of the logos will be according to the type of sponsorship granted, and the GOLD sponsors will be placed at the top.

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